



~ Selected measures ~
2014 IRRC statewide survey

Idaho Rangeland Resource Commission Board Meeting
9 January 2015, Boise, ID

University of Idaho
College of Agricultural and Life Sciences

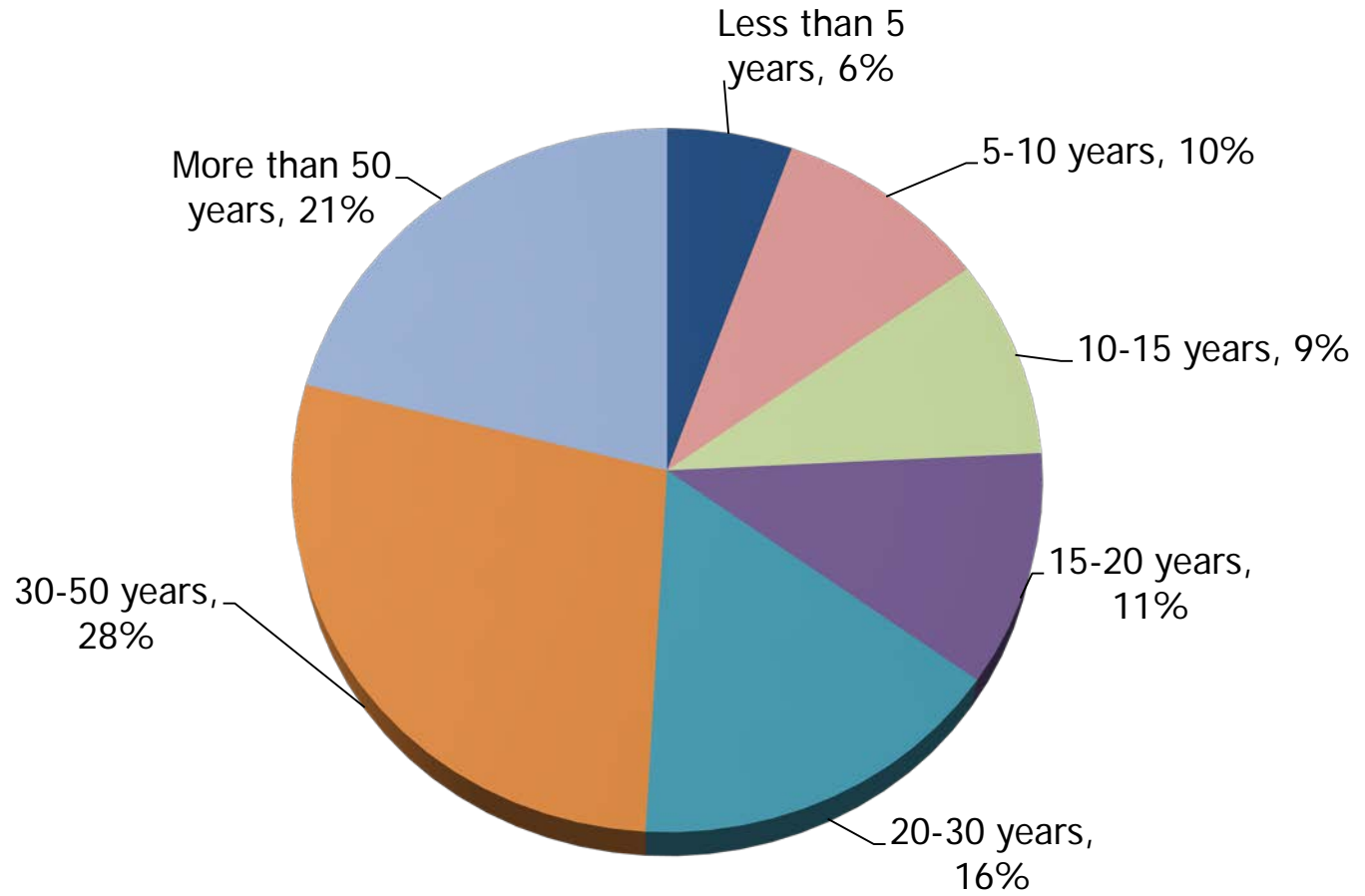
*conducted by University of Idaho
Social Science Research Unit (SSRU)*

General methodology

- Telephone survey (~15 mins)
- Sample
 - 1,400 landlines
 - 2,000 cell lines
- 15 Sept – 5 Nov, 2014
- 587 completed surveys
- 36.8 % cooperation rate
- In partnership with *Idaho Preferred (ISDA)*



Length of residence in Idaho



Educational attainment

Education	ACS ¹	This Study	95% Confidence Limits
Some high school	11.4%	3.0%	1.3% - 4.6%
High school graduate	28.0%	20.0%	15.9% - 24.0%
Some college	27.3%	23.1%	18.9% - 27.3%
Associates' degree	8.7%	12.1%	8.9% - 15.3%
Bachelor's degree	17.0%	29.4%	27.8% - 34.0%
Graduate or professional degree	7.8%	12.5%	9.1% - 15.8%

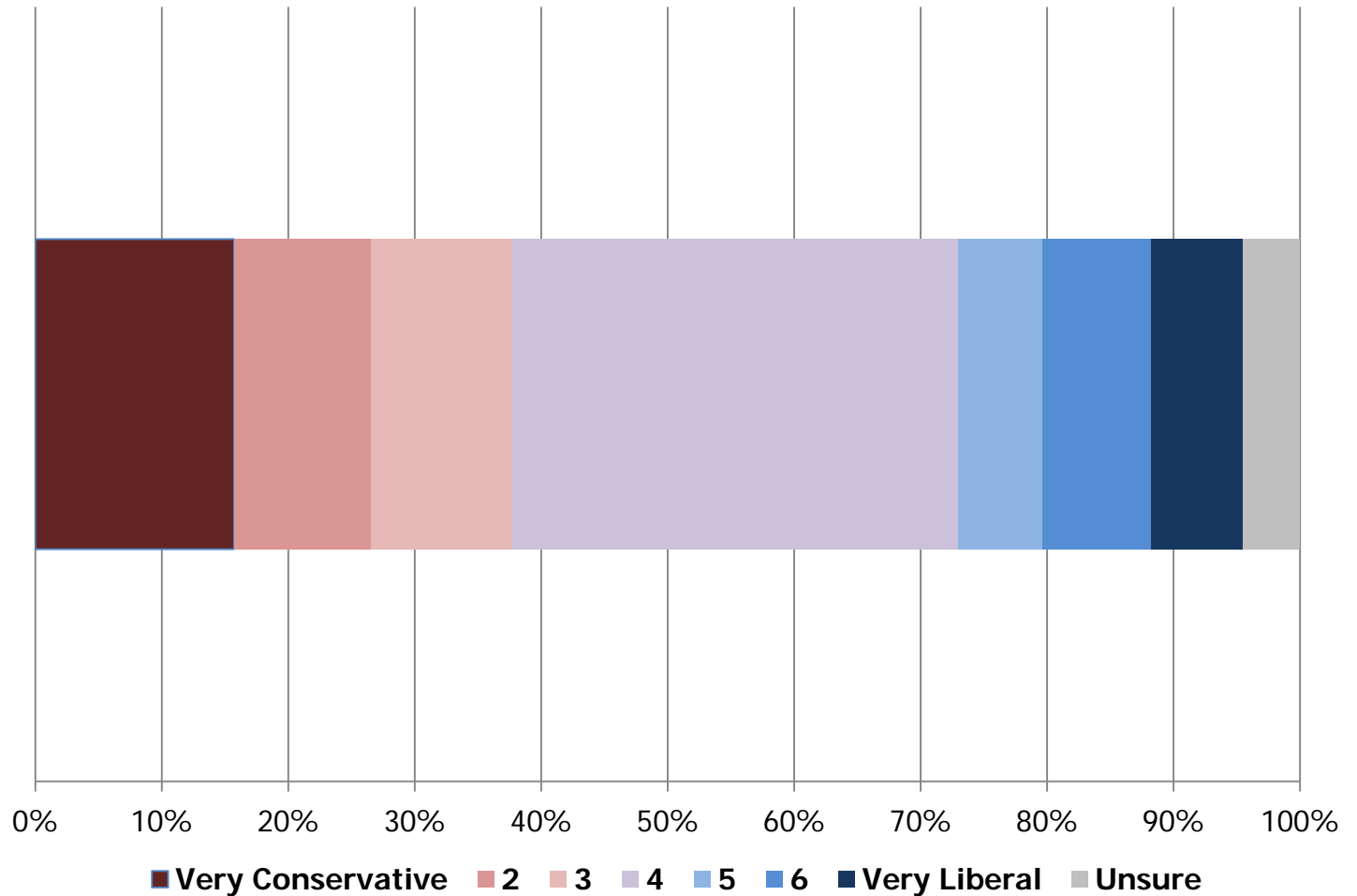
¹US Census. American Community Survey. Five-year estimates, 2009-2013. Available at: www.census.gov

Household income levels

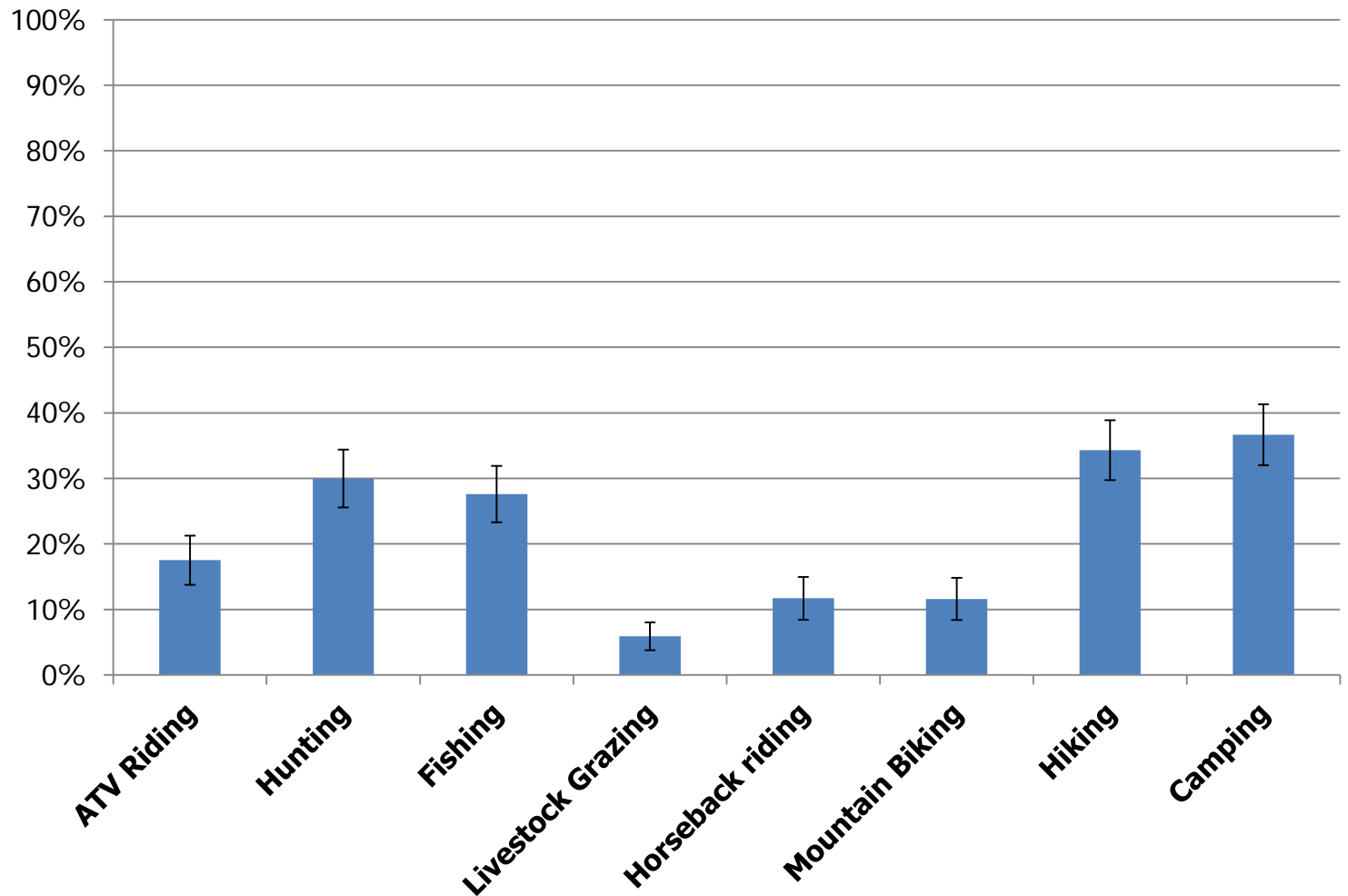
Annual Household Income	ACS ¹	This Study	95% Confidence Limits
Less than \$10,000	6.7%	5.8%	3.3% - 8.3%
\$10,000-\$24,999	17.7%	13.8%	10.1% - 17.5%
\$25,000-\$34,999	12.6%	16.5%	12.8% - 20.3%
\$35,000-\$49,999	15.9%	18.2%	14.2% - 22.2%
\$50,000-\$74,999	20.7%	18.6%	14.8% - 22.5%
\$75,000-\$99,999	11.9%	15.4%	11.6% - 19.1%
More than \$100,000	14.6%	11.7%	8.5% - 14.8%

¹US Census. American Community Survey. Five-year estimates, 2009-2013. Available at: www.census.gov

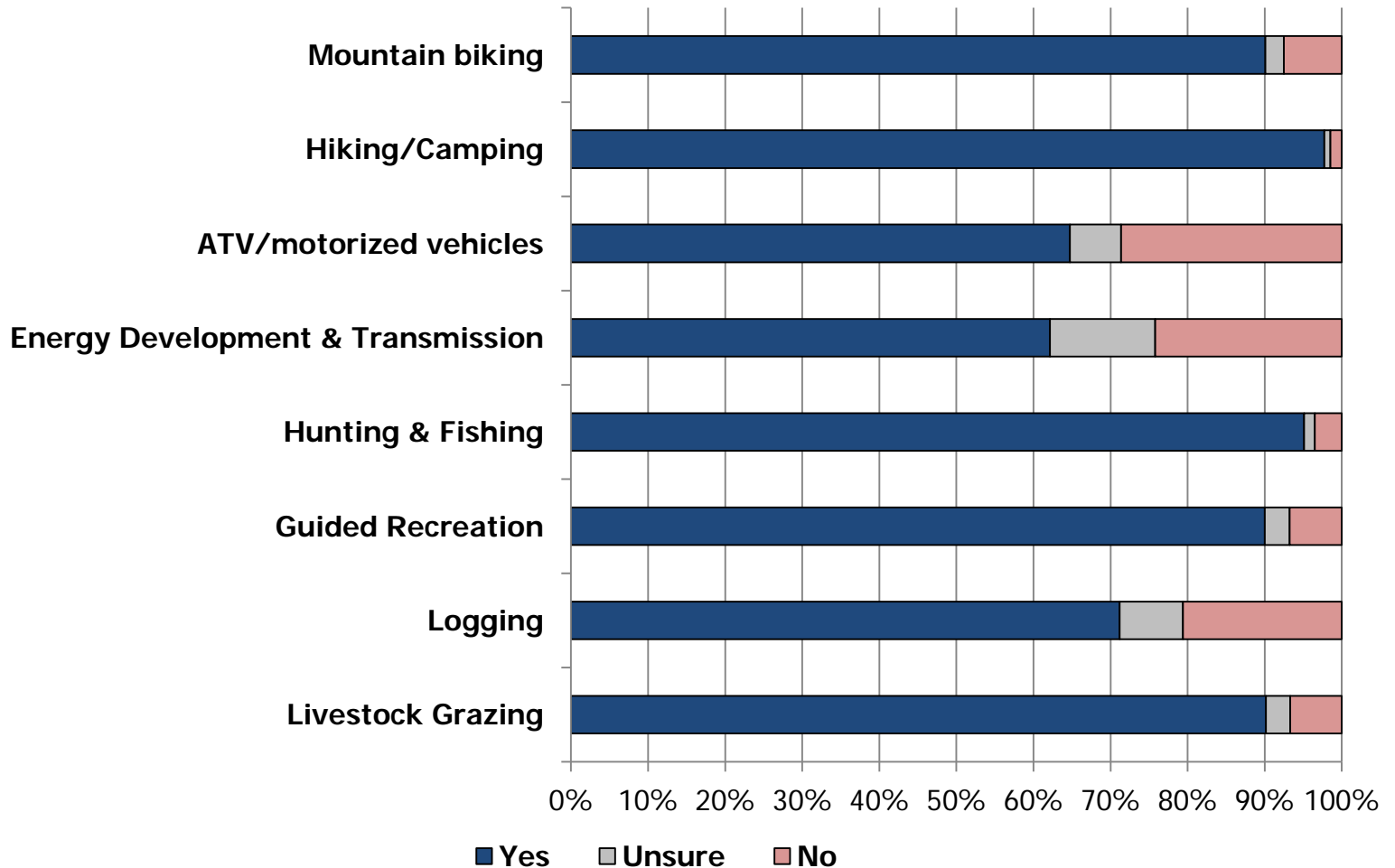
Political spectrum of respondents



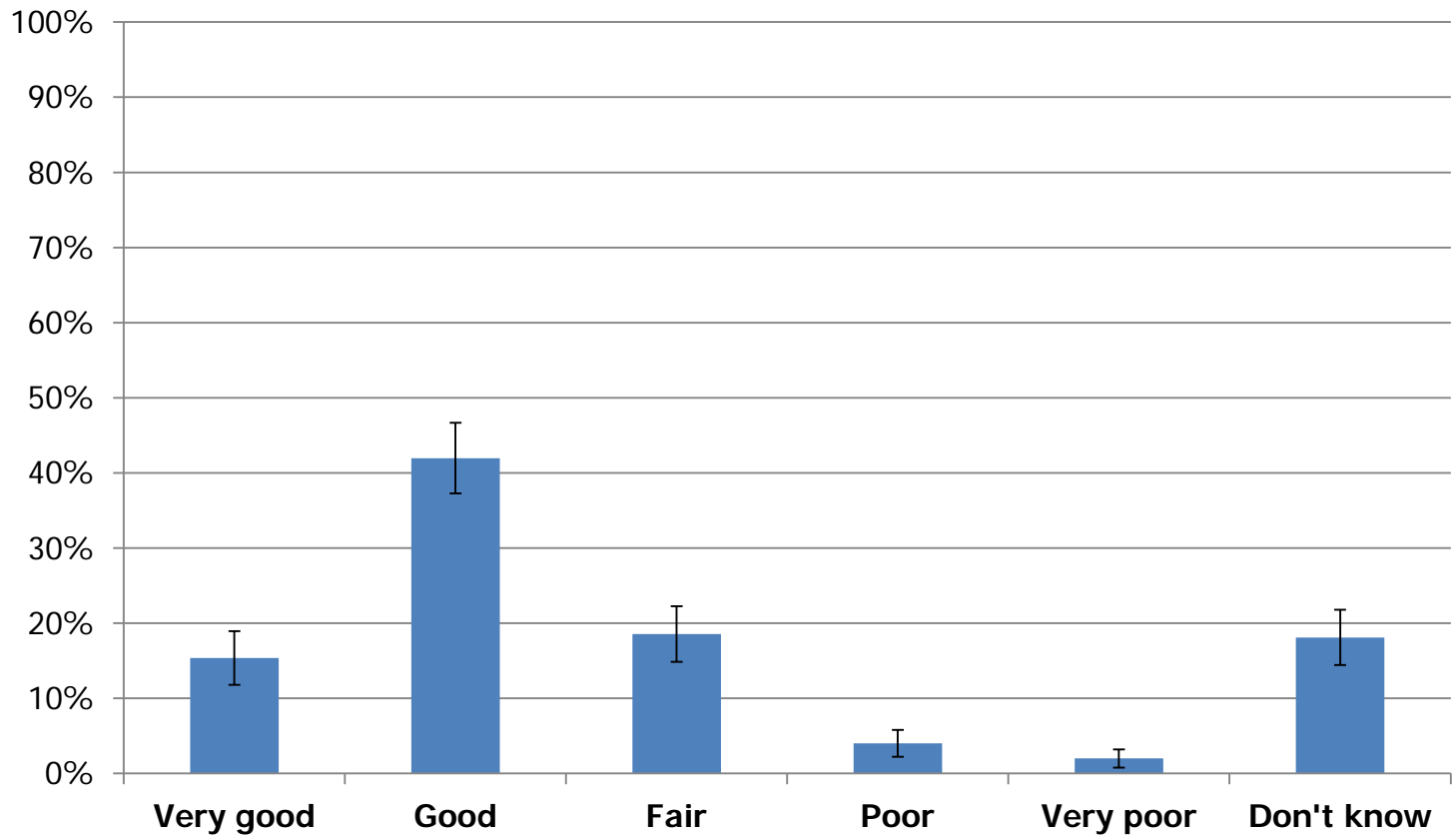
Respondents' uses of Idaho's rangelands



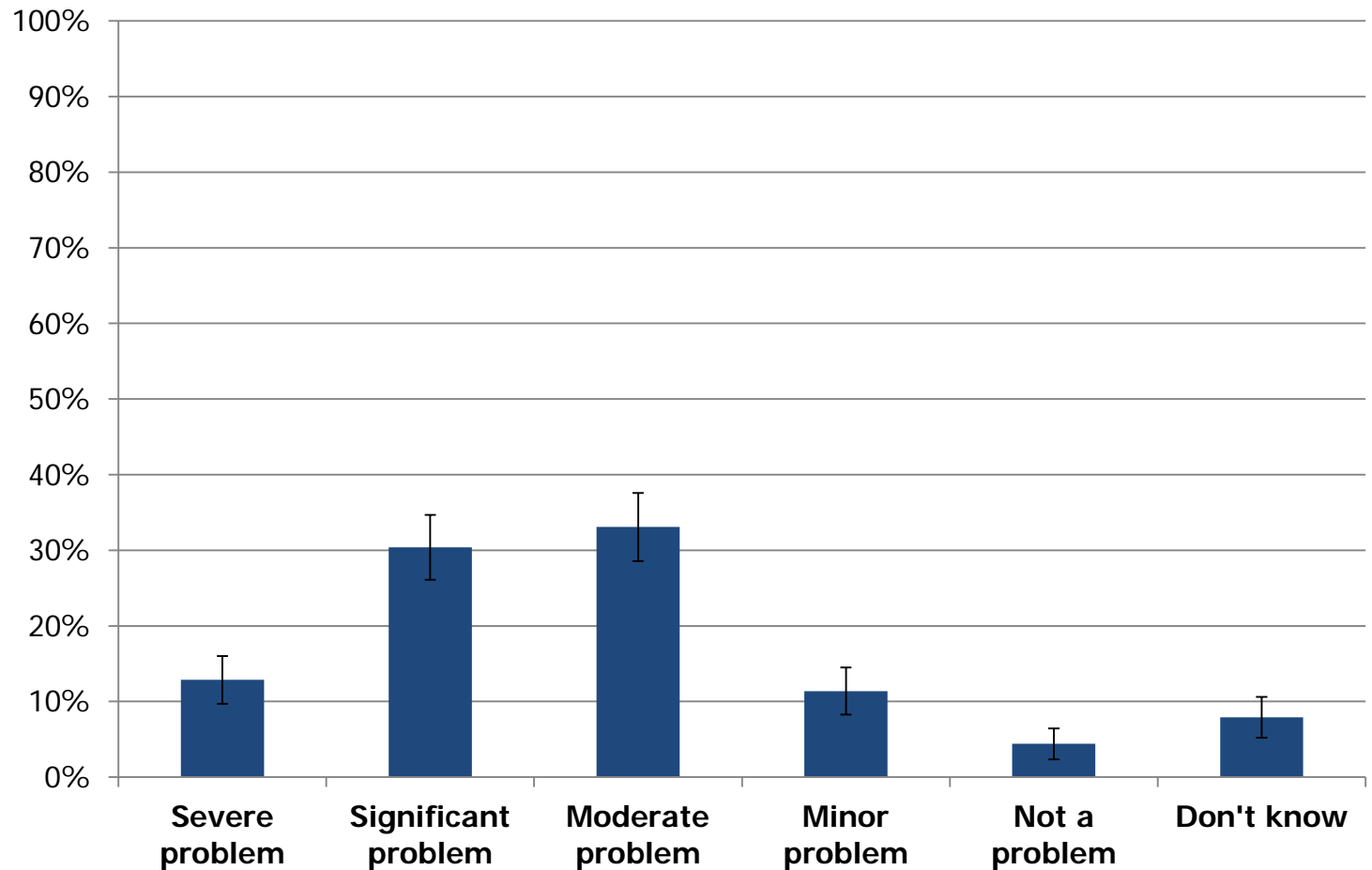
Approval of public lands uses



Perceived condition of Idaho's rangelands



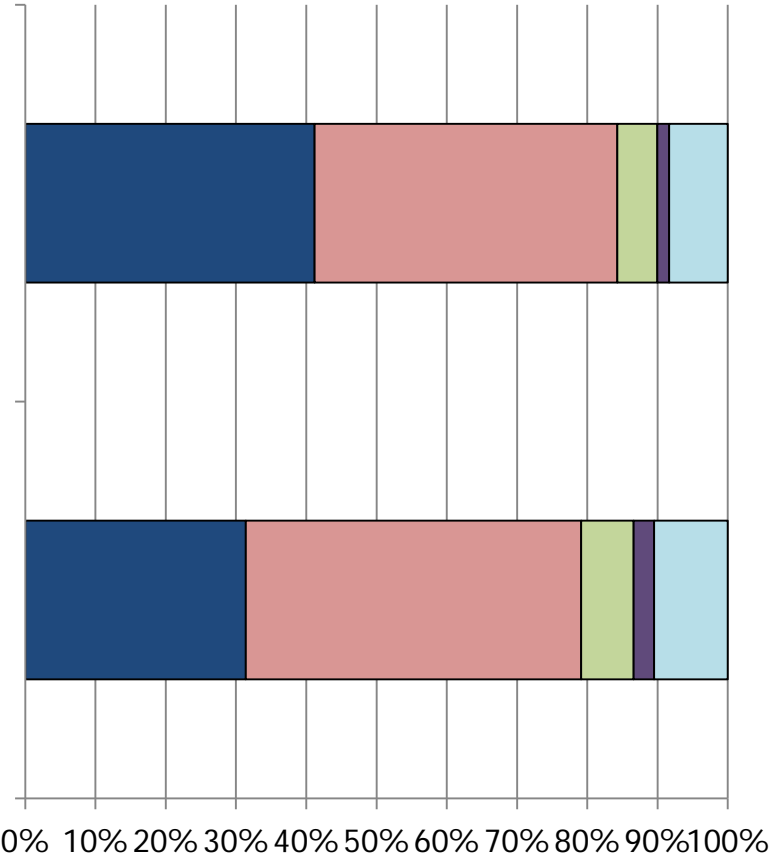
Perceptions of wildfire as a problem in Idaho's rangelands



Perceptions of producers' rangelands management

Private rangelands provide a large portion of wildlife habitat.

Cattle and sheep producers manage rangelands in a responsible manner.



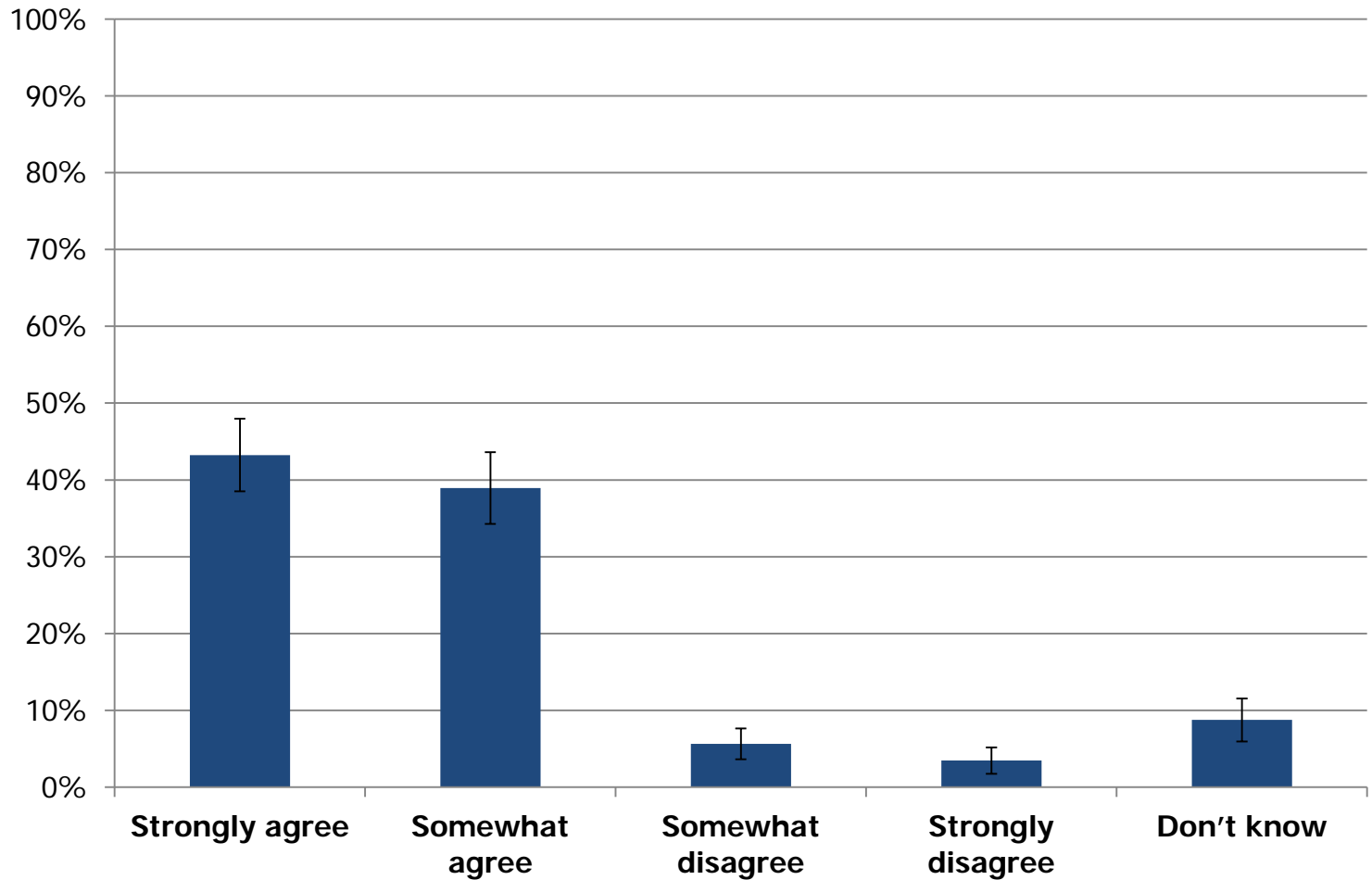
■ Strongly agree
■ Strongly disagree

■ Somewhat agree

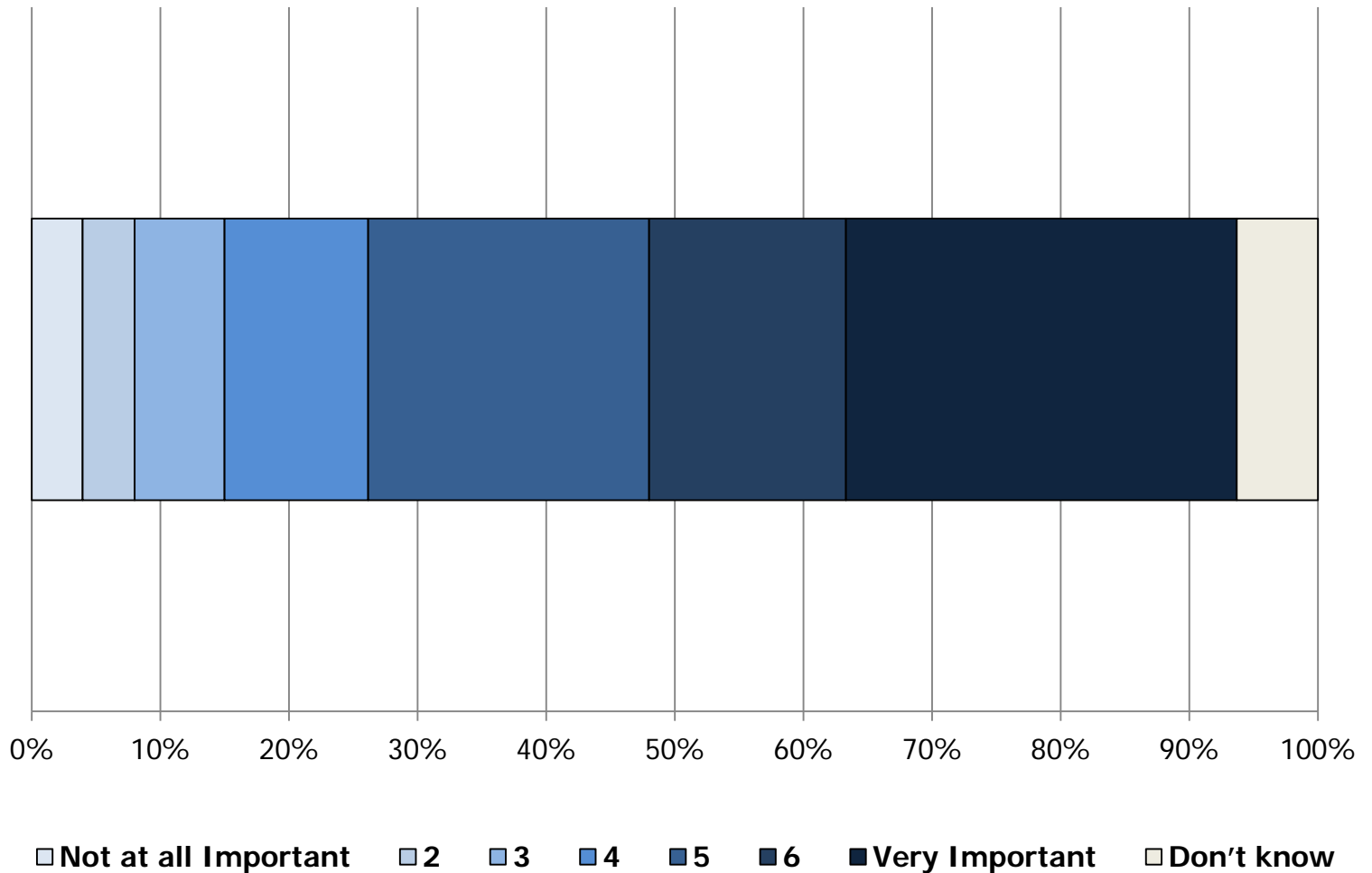
■ Somewhat disagree

■ Don't know

Livestock grazing should be a part of management of public lands



Spectrum of importance of ranches / farms to preserve wildlife habitat



Reliability of information sources

